

# **INVESTOR INSIGHTS PROFESSIONAL COACHING PROGRAM**

## **CONFIDENTIAL NEW MEMBER APPLICATION**

### **INCLUDED:**

- **MONTHLY STRATEGY CALLS**
- **WEEKLY ACCOUNTABILITY CALLS**
- **UNLIMITED SKYPE AND EMAIL ACCESS**
- **FREE ACCESS TO ALL CURRENT PRODUCTS AND EVENTS WHILE YOU ARE A PROFESSIONAL MEMBER**
- **FREE EARLY ACCESS TO ALL FUTURE PRODUCTS WHILE YOU ARE A PROFESSIONAL MEMBER**
- **INNER CIRCLE ACCESS TO MY REFERRAL NETWORK OF JV PARTNERS AND CONTACTS**
- **FUNDING ASSISTANCE FOR ALL QUALIFIED DEALS**
- **INSIDER ACCESS TO UNPUBLICIZED SYNDICATION OPPORTUNITIES**
- **INSIDER EQUITY AND DEBT INVESTMENT OPPORTUNITIES**

### **MEMBERSHIP CRITERIA:**

- **BE WILLING TO SHARE YOUR SUCCESSES, VICTORIES, FAILURES, FRUSTRATIONS AND PROBLEMS.**
- **HAVE A SINCERE DESIRE TO GROW YOUR BUSINESS**
- **MAINTAIN CONFIDENTIALITY OF ALL SENSITIVE INFORMATION DISCUSSED**
- **TWELVE-MONTH COMMITMENT**
- **QUALIFY**

## Contact Information

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP: \_\_\_\_\_

Country: \_\_\_\_\_

Email: \_\_\_\_\_

Main Website: \_\_\_\_\_

**Please rank each of the following business and financial-oriented items according to the difficulty or challenge they currently represent to you; rank EACH ONE on a 1-5 scale, 1 = insignificant, to 5 = Very Significant. ALSO, number the five most important items to you 1 – 6, 1 = most important of all.**

<u>No.</u>	<u>Ranking</u>				
___ Finding time to implement	1	2	3	4	5
___ Hitting short-term business goals	1	2	3	4	5
___ Hiring/training/managing employees	1	2	3	4	5
___ Taking a satisfactory amount of time off	1	2	3	4	5
___ Having a long-term retirement/exit strategy	1	2	3	4	5

**BRIEFLY DESCRIBE YOUR CURRENT BUSINESS:**

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**LIST ANY WEBPAGES ASSOCIATED WITH YOUR BUSINESS:**

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**Business Gross Revenues:**

<b>2010 (est.)</b>	<input type="checkbox"/> Under \$100,000.00	<input type="checkbox"/> Over \$5-Million
	<input type="checkbox"/> \$100,000.00 - \$1,000,000.00	<input type="checkbox"/> Over \$10-Million
	<input type="checkbox"/> Over \$1-Million	
<b>2009</b>	<input type="checkbox"/> Under \$100,000.00	<input type="checkbox"/> Over \$5-Million
	<input type="checkbox"/> \$100,000.00 - \$1,000,000.00	<input type="checkbox"/> Over \$10-Million
	<input type="checkbox"/> Over \$1-Million	
<b>2008</b>	<input type="checkbox"/> Under \$100,000.00	<input type="checkbox"/> Over \$5-Million
	<input type="checkbox"/> \$100,000.00 - \$1,000,000.00	<input type="checkbox"/> Over \$10-Million
	<input type="checkbox"/> Over \$1-Million	

**DESCRIBE MAJOR GOALS YOU ARE WORKING TOWARD:**

#1 \_\_\_\_\_

#2 \_\_\_\_\_

#3 \_\_\_\_\_

#4 \_\_\_\_\_

**DESCRIBE 3 MAJOR SOURCES OF STRESS, FRUSTRATION OR UNHAPPINESS THAT INTERFERE WITH YOUR PRODUCTIVITY AND ROB YOU OF PEACE OF MIND:**

#1 \_\_\_\_\_

#2 \_\_\_\_\_

#3 \_\_\_\_\_

**YOUR SCHEDULE:**

Number of hours you work on average per week \_\_\_\_\_

Number of hours you'd prefer to work per week \_\_\_\_\_

% of work-time you rank as productive \_\_\_\_\_

No. of hours per week you work "on" vs "in" your business \_\_\_\_\_

No. of weeks of vacation taken: 2008:\_\_\_\_\_ 2009:\_\_\_\_\_ 2010:\_\_\_\_\_

No. of weeks vacation you'd prefer taking \_\_\_\_\_

**READINESS ASSESSMENT:**

**RANK YOURSELF IN REAL ESTATE EXPERIENCE: (Mark one)**

\_\_\_ Very knowledgeable; serious student; very active in using strategies

\_\_\_ Very knowledgeable; serious student; but not very actively implementing

\_\_\_ Somewhat knowledgeable; actively implementing

\_\_\_ Somewhat knowledgeable but not very actively implementing

\_\_\_ A relative novice



# Investment Agreement

I, \_\_\_\_\_ enroll in the Investor Insights Professional Coaching Program and authorize the following charge. I understand that this is a 12-month non-cancelable commitment. I understand the program details described in the letter which accompanied this Agreement and I warrant the information I have provided on the accompanying Application is accurate.

If I qualify enroll me at: *Please choose one payment method*

\_\_\_\_ One Pay Option: \$20,000 (\$4,000 savings)

\_\_\_\_ Four Pay Option: \$6,000 monthly

I authorize the above charge on the credit card below and understand that once I am notified of my program acceptance, my credit card will be charged immediately according to the payment option selected above.

Requirement for acceptance is agreeing to the terms and conditions of the "Investor Insights Professional Coaching Program" Confidentiality/Non-Solicitation Agreement, which will be provided once your application is approved.

Credit Card: \_\_\_\_ Visa \_\_\_\_ Mastercard \_\_\_\_ American Express \_\_\_\_ Discover

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

SIGNATURE \_\_\_\_\_ Date: \_\_\_\_\_

**Subject to acceptance.**

NOTICE: After acceptance, all payments made are NON-refundable. Lassiter Marketing Group, LLC reserves the right to cancel "Investor Insights Professional Coaching" at any time Lassiter Marketing Group, LLC reserves the right to accept/reject/terminate participants without explanation as to criteria or cause. Applicant acknowledges that no guarantees expressed or implied, concerning specific results to be achieved via participation were relied on in applicant's decision to participate. Participants also acknowledge that advice and information provided via "Investor Insights Professional Coaching" is not intended as or to be considered as substitute for legal, accounting or other, similar professional advice or services, and should such advice or services be appropriate, participant is advised to seek such advice or service from the proper professional. Further Lassiter Marketing Group, LLC does not accept any responsibility or liability for individual participants' particular interpretations, uses or applications of information provided, and participants indemnify Lassiter Marketing Group, LLC from any such liability.

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